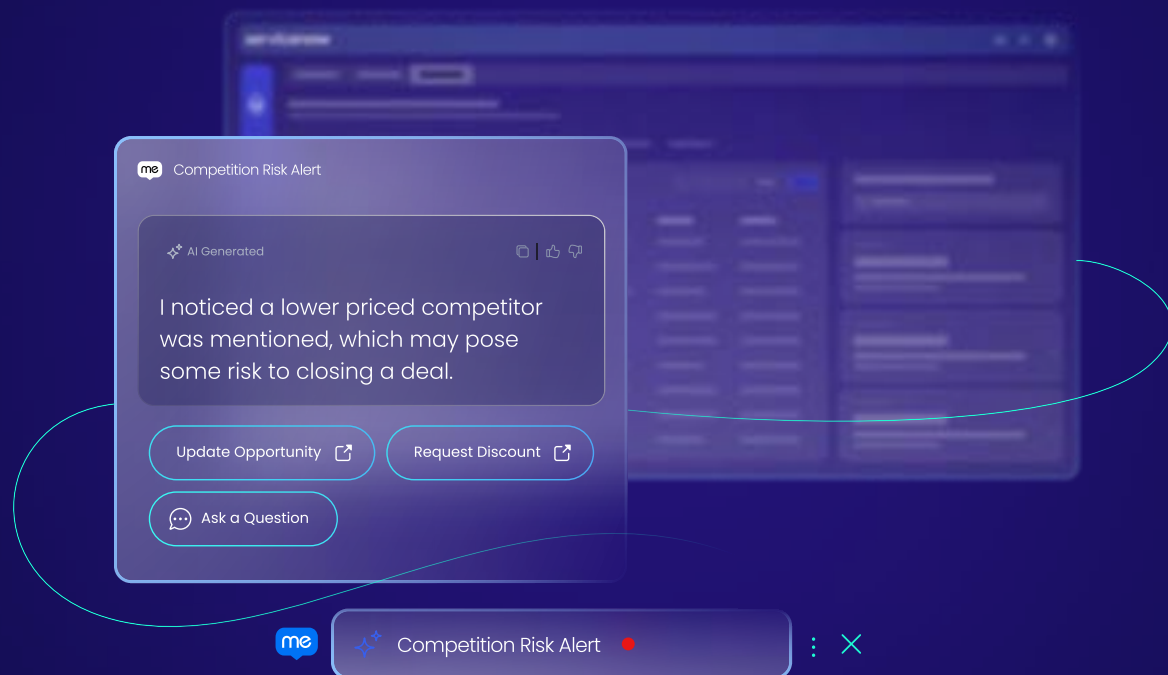


# Meet walkme<sup>x</sup>

## AI that everyone gets.

WalkMe<sup>x</sup> is the only AI copilot with the context to meet every user with the next best action for any workflow, across any application.



## Why WalkMe<sup>x</sup>?

AI transformation represents the biggest change to how we work in our lifetime. And as the digital adoption pioneers, we know that realizing the productivity promise of AI will take more than fancy technology. To be used everyday by everyone, you'll need a different kind of copilot. One that has context, that understands you and your work.

WalkMe<sup>x</sup> is that copilot: it anticipates your needs and proactively guides your next steps across workflows, from one app to the next.



The rapid rise of generative AI is exciting, but adoption is key to unlocking its true value. WalkMe<sup>x</sup> acts as a universal copilot, making AI proactive, accessible, and actionable, and empowering people to fully participate in this transformation.



**Steffaney Zohrabyan**  
Sales Enablement Innovation & Insights



# 58%

of CEOs think their companies lack the skills to be successful with AI.

Source: IDC, Skills for the AI-Enabled Business, Mar 2024

## Avoiding AI failure: A human-centric approach.

For AI to work for everyone, they need to know what AI can do, how to prompt it, and when and where to use it. That's a pull model and it expects too much from your team. It requires your people to seek out the AI and give it context, rather than have AI pushed to them, when and where they need it most.

## A copilot with the context to turn everyone into an AI pro

WalkMe<sup>x</sup> knows who it's working with, their role, where they came from, where they're going, and what they're most likely trying to do. This is context. And when AI has context, it becomes...



### Proactive

Instead of making people figure out when and where to use AI, bring it to them exactly when they need it.



### Accessible

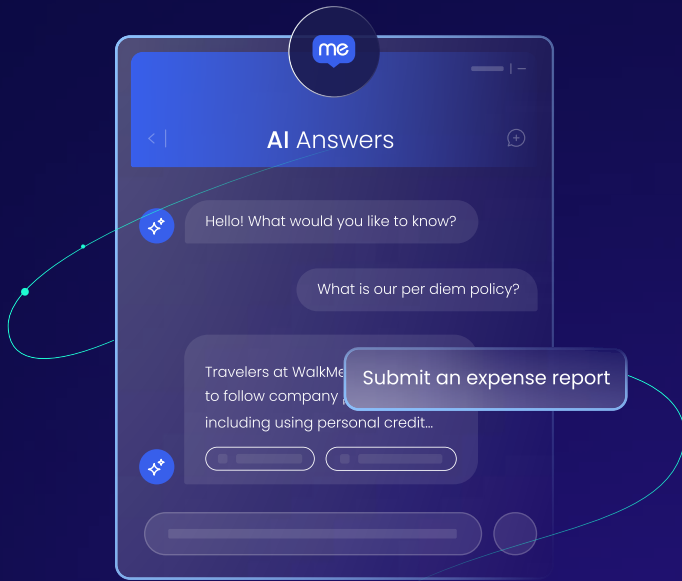
To every single person in the organization, regardless of their digital dexterity or comfort level with AI.



### Actionable

When you know who the user is and what they're trying to do, you can suggest the next best action, wherever they are.

One copilot for all teams. Explore example use cases below.



## WalkMe<sup>x</sup> for HR

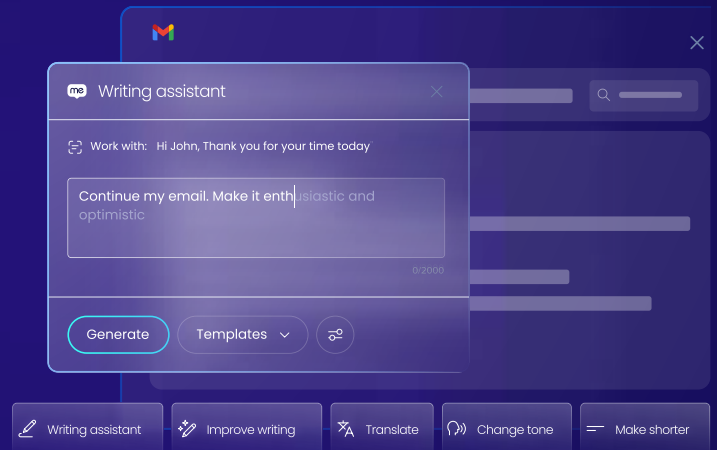
For common HR workflows, WalkMe<sup>x</sup> rides shotgun, proactively volunteering help without the prompts. It helps drive completion, guides users, and boosts compliance every step of the way.

- Performance management
- Open enrollment
- Travel & expense management

## WalkMe<sup>x</sup> for Sales

Give your sellers a copilot that just works, without having to prompt it. WalkMe<sup>x</sup> automates tasks, suggests next best actions, and improves data quality across your sales workflows.

- Opportunity management
- Deal inspection
- Forecasting



## WalkMe<sup>x</sup> for IT

WalkMe<sup>x</sup> is AI that's always on guard, helping mitigate risk while boosting efficiency. For common IT workflows, WalkMe<sup>x</sup> is there to drive process adherence and reduce the cost to serve.

- Asset lifecycle management
- Service management
- Service request fulfillment



## Enjoy effortless AI, anytime, anywhere.

WalkMe<sup>x</sup> serves up help in two fundamental ways. First, it's an always-on copilot that offers proactive AI assistance without any prompting or app-switching required. And second, it has a conversational interface that you can call on-demand, from anywhere.



## Experience the full power of AI with WalkMe<sup>x</sup>.

Deliver a complete set of AI capabilities to your users to keep them ahead of the game.



### Next Best Actions

WalkMe<sup>x</sup> enables text-to-action, offering next-best actions across any application. Stay focused, make better decisions.



### Conversational Search

AI Answers let you find essential information, no matter the app or workflow you're working on.



### Input Validation

AI SmartTips validate or guide user inputs in real-time, ensuring accurate and compliant responses.



### Assisted Reading

When you highlight text on your screen, WalkMe<sup>x</sup> instantly summarizes information and generates key takeaways.



### Assisted Writing

When you draft text in any UI, WalkMe<sup>x</sup> helps you write, adjusting length, tone, format, and more



### Automation

WalkMe<sup>x</sup> automates tasks in your key business apps and workflows, saving you significant time.

## The magic behind WalkMe<sup>x</sup>? A contextual AI engine.

By pairing DeepUI – our unique technology that understands software the way a human would – with general-purpose LLMs, we've created a different kind of copilot; one powered by a contextual AI engine with the awareness to know who you are and what you're trying to do.

### The only AI copilot built on a Digital Adoption Platform

Enjoy all of the customization, control, analytics, and best practices that come with a Digital Adoption Platform.



#### Unmatched visibility

Observe and learn from your AI initiatives with comprehensive visibility and insights.



#### Full control

Customize all aspects of the copilot experience – when, where, and for whom it's available.



#### Quick ways to get started

Get started quickly with adjustable digital adoption templates for key workflows.

“

Generative AI has immense potential, but only if everyone is using it, every day, in the right ways. WalkMe is being heavily leveraged to support our Generative AI strategy at KPMG. WalkMe<sup>x</sup>'s ability to use context to serve up GenAI capabilities to our employees can significantly accelerate the value we get from these tools.



**Aaron Purcell**

Managing Director & Innovation Leader





## About WalkMe

WalkMe (WKME) pioneered the world's leading Digital Adoption Platform, enabling organizations to navigate the change brought on by technology. Leveraging over a decade of experience, WalkMe's platform integrates generative AI to deliver proactive, accessible, and actionable insights. Our context-aware solutions guide users through any workflow, identifying and resolving digital friction to ensure seamless execution of critical processes across all departments. Trusted by global leaders like IBM, Nestlé, ThermoFisher Scientific, and the U.S. Department of Defense, WalkMe empowers organizations to maximize software ROI and drive people-centric digital transformation. For more information, please visit our website at: [www.walkme.com](http://www.walkme.com)

WalkMe is successfully deployed at:

