2024 Walk me

## Visualising the state of digital adoption in Asia Pacific

Embracing a path towards HyperProductivity

17 industries analysed globally

1,700 business leaders surveyed

2,051 employees surveyed

Your enterprise is losing millions every week – here's why:

\$1.04m The cost of lost productivity every week.



Wasted digital transformation investments due to a lack of adoption.



Employees who lose patience with their software after just 132 days on the job.



Employees who resent enterprise software for how difficult it is to use.

Enterprises are turning to digital adoption to optimise their tech investments.

Enterprises ranking digital adoption as a key KPI.

59%

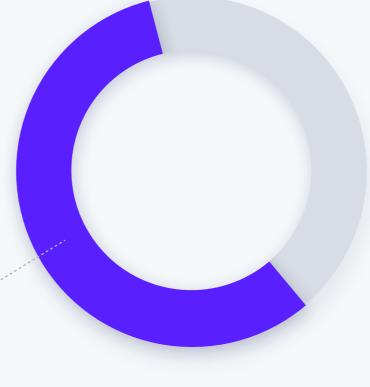
Annual increase in digital adoption investments in 2024.

68%

## What does digital adoption look like today?

**57**%

Enterprises with a Center of Excellence of at least six employees responsible for digital adoption.



## 3% Enterprises that follow all digital

adoption best practices.

Evaluate and measure current

- technology use.Automate processes and use Al
- to provide on-demand support.Identify business outcomes that
- aren't being achieved.Measure user engagement
- across applications.Build content to boost
- engagement with applications.

\* The number of enterprises following all digital adoption best practices is significantly lower in Asia Pacific compared to the global average.

## elite digital adoption strategy.

The benefits of an

\$4.9m Amount saved every month.

\$4,800 Annual savings per employee.

**3** 

**↓14**%

Fewer investments in

**↓23**%

Reduced costs due to

1430%

Increase in

digital transformation lost productivity. application utilisation. that fail to meet ROI.

These enterprises are closing in on HyperProductivity, a state in which digital adoption

practices extend organisation-wide, leading to exponential productivity growth.

Want to see how your digital adoption

strategy compares?

Download the 2024 State of Digital Adoption

Get the full report